Element Coverage - Healthcare

DecisionPoints has over 1,000 data elements.

More importantly, it has many healthcare related selections/filters, several of which are unique to DDG.

Healthcare Product & Related Propensity Models

Field Name	Classification
ACA Health Insurance Purchasers	Propensity Model
Caregivers	Propensity Model
Diet Conscious Households	Propensity Model
Employer Provided Health Insurance Policy Holders	Propensity Model
Health Insurance through Labor Union	Propensity Model
Insurance for Loan Products Purchasers	Propensity Model
Likelyto Enroll with Blue CrossBlue Shield	Propensity Model
Likelyto Enroll with UHC/AARP	Propensity Model
Medicaid Potential Qualified Household	Propensity Model
Medicare Advantage Plan Purchasers	Propensity Model
Medicare Dual Eligible Household	Propensity Model
Medicare Plan D Prescription Drug (Health) Purchaser	Propensity Model
Medicare Supplement Insurance Purchasers	Propensity Model
Proactive Health Managers	Propensity Model
Self PayHealth Insurance	Propensity Model
Self-Insured Dental Customers	Propensity Model
Senior Caregivers	Propensity Model
Senior Living Searchers	Propensity Model
Uninsured for Health	Propensity Model
Wellness Households (Health)	Propensity Model
Work for Small Company Offering Health Insurance	Propensity Model

Medicare Lock-In Audiences

Field Name	Classification
DSNP - Dual Eligible Special Needs Plans	Factor Analysis
CSNP - Chronic Condition Special Needs Plans	FactorAnalysis
Age-In -Turning Age 65 by Year and Month	Filter Criteria
New Movers - Last 2 Weeks with a county change	Standalone Dataset

To gain a display of variables for other sectors contact us.

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